

A STRONG ASSOCIATION:
APA FINANCE, OPERATIONS & ADMINISTRATION

Year 2006 was fiscally strong for the APA and has enhanced and the medical and mental health communities.



The APA's 2006–2007 Board of Trustees.

Membership

Membership in 2006 reached a six-year high, with 38,262 total members. Of this number, 30,057 (75.5 percent) were dues-paying members, a slight increase over the 2005 count of 29,722 (representing 79 percent of all members).

Improving Services and Procedures. New procedures implemented in 2006 allow members moving from the jurisdiction of one district branch or state association to another jurisdiction to be automatically transferred once APA staff verifies licensure; no additional paperwork is required from the member. Through these newly implemented procedures, the APA transferred over 1,600 members, more than double the number of 680 in 2005.

The APA also implemented new procedures for advancing residents, also known as members in training (MITs), to “general member” status. APA staff now verifies the member’s completion of residency training directly with the training programs and the member’s licensure through state licensing Web sites. Members no longer have to complete additional paperwork. Through the new procedures, the APA advanced over 1,100 MITs to general member status, compared to approximately 650 in 2005.

Using the Web to Update Members’ Profiles. In 2006, members gained the ability to update contact, biographical and practice information at any time through Members’ Corner on the APA’s Web site. Information from the membership profile will be used to advance the expansion of the Online Membership Directory, which will be available in 2007.

Two new methods for dues payment were introduced during 2006: online payments through the APA’s Web site and scheduled monthly payment plans. Approximately 4,100 members opted to pay their dues online during 2006 and nearly 500 members elected the payment plan option.

the organization's ability to serve members, patients

Information Technology

The year 2006 presented many technological accomplishments and challenges with respect to the second phase of implementation and live use of the APA's new association management system, TMA Resources Integrated Member Services Solution (TIMSS). During the year, use of the system expanded into new areas, including the American Psychiatric Foundation, which went live during the spring. In addition, implementation and live use began in the meetings and conventions areas, with the goal of producing the 2007 Annual Meeting SpecBook from TIMSS.

The Member Profile Update Survey went live in early 2006, allowing the association to collect updated and improved data from our members. In the future, this added data will be linked to the MyAccount online membership portal, and will allow members to update their profiles as desired.

Working closely with the Office of Communications & Public Affairs, Information Technology began the process of implementing a new Web site content management system (CMS) to greatly improve the operations of managing and maintaining the APA's Web content. This activity is being undertaken concurrently with a Web site redesign that is well underway—and overdue. When complete, the new site and CMS will allow the association to provide a more robust Web presence, coupled with a vastly improved member experience.

Financial Outlook

The APA's operating funds come from three main funding sources: membership dues, publications, and the revenues generated through the annual meeting. The APA's operating revenues and grants for fiscal year 2006 totaled \$62.4 million, while net assets reached \$69 million.

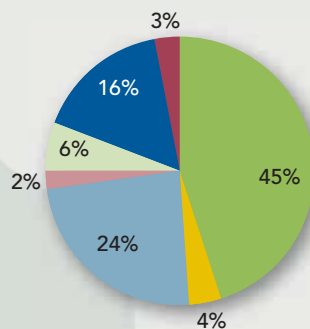
During 2006, the association took an important step toward strengthening its financial position: increasing the operating reserve target from 40 percent to 100 percent. This is particularly important as the APA enters a

period of external uncertainty; portended changes in industry and the publishing world may adversely affect our revenue streams, and a strong reserve is one way to protect important programs. The APA expects such external influences to affect our revenue and cost streams; however, uncertainty remains as to whether the impact will be positive, negative or neutral.

APA members can find more detailed financial data in the Members' Corner section of the APA's Web site, www.psych.org.

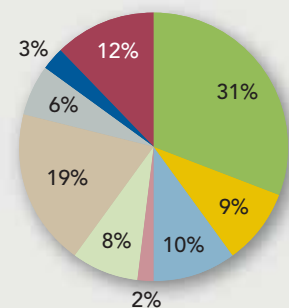
2006 OPERATING REVENUES*

● Membership	10.0
● PAC, Education & Other	1.7
● Publishing	28.6
● Federal Awards, Research & OMNA	2.5
● Meetings	14.8
● Foundation	1.0
● Total Temporarily Restricted Revenue	3.8
Total Revenue	62.4



2006 OPERATING EXPENSES*

● Membership	1.6
● Advocacy & Education	6.7
● Publishing	17.4
● Federal Awards, Research & OMNA	4.9
● Meetings	5.6
● Foundation	1.2
● Total Temporarily Restricted Expenses	4.3
● Business Operations	10.7
● Governance	3.1
Total Expenses	55.5



*Dollar amounts are expressed in millions.